



TEFAP

The Emergency Food Assistance Program

WEBPAGE ASSISTANCE TOOLKIT

OVERVIEW

This document serves as the foundation for constructing a webpage dedicated to the Emergency Food Assistance Program (TEFAP) on your website. Additionally, you will discover quick tips to enhance your website traffic and express gratitude to your partners.

It is essential to customize everything to align with your organization's operations. If incorporating a standalone TEFAP webpage does not align with your organization's website guidelines, consider integrating a brief TEFAP section into an existing page on your site.

QUICK TIPS TO INCREASE WEBSITE TRAFFIC

To boost the number of visitors to your site, share your food bank's website URL and social media platform handle (e.g., @TexasAgriculture) with your audience. When posting on social media, always include your website's URL in the post or provide a link in the bio on Instagram or About section on Facebook. You can download the TEFAP web button and position it on your organization's homepage to guide participants to the TEFAP areas of your site.

Additionally, having a dedicated webpage for your organization offers several advantages:

- 24/7 Accessibility:** A webpage provides a centralized space where participants, partners, and the general public can find comprehensive information about your Emergency Food Assistance Program (TEFAP). This ensures clarity and accessibility.
- Enhanced Visibility:** A well-optimized webpage can improve your organization's visibility online, making it easier for people to find information about your initiatives, increasing your reach and impact.
- Communication Hub:** Your webpage can serve as a communication hub, allowing you to share updates, success stories, and relevant news with your audience. This helps in building and maintaining community engagement.



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

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PARTNERSHIP OPPORTUNITIES

Consider adding a page or section for partnership opportunities. This page will explain what your organization looks for in a partnership, list current partners, and outline the process for organizations to become a partner.

Include partner logos, a brief summary of who they are, and their mission statements. Don't forget to provide links to your partners' sites. For example, you can add the TDA logo and the Food and Nutrition Division's (F&N) vision and mission to your site page, along with a link to [SquareMeals.org](https://www.squaremeals.org).

- *F&N's Vision:* To increase equitable access to healthy meals for Texans by effectively administering USDA food and nutrition assistance programs.
- *F&N's Mission:* To advance compliant USDA nutrition programs through effective partnerships and educational resources.

Make sure to share your website or specific TEFAP URL with all partners and community leaders who are promoting your food bank.

WEBPAGE MOCKUPS

Use the webpage mockups on the following pages to build a foundation for your food bank's webpage. Ask yourself, 'What does our food bank provide under the TEFAP program that would be beneficial for potential participants to know?' Results will vary based on your website's platform and structure.




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THE EMERGENCY FOOD ASSISTANCE PROGRAM




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Need Nutritious Food?


Contact Us!
Email
Phone Number




TEFAP
The Emergency Food Assistance Program



Food and Nutrition Division
Nutrition and Assistance Program



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www.SquareMeals.org

THE EMERGENCY FOOD ASSISTANCE PROGRAM (TEFAP)

The Texas Department of Agriculture supports local food banks and food pantries serving the public through the Emergency Food Assistance Program (TEFAP). The program provides nutritious foods to those in need, while supporting the United States agriculture producers.

HOW TO GET FOOD

- Contact Us
 - Phone
 - Email
 - Address
- Go to the recommended location during hours of operation and ask to apply for TEFAP.
- Meet with a staff member to complete the TEFAP application process. Staff will also have information about other food programs you may qualify for.
- Staff will provide further instructions for food pick up. TEFAP food is available on a first-come, first-served basis. TEFAP food may include additional food the food pantry purchases or receives through donations. Staff members and volunteers will be available to answer questions and assist with loading food into vehicles if needed.

RECOMMENDED LOCATIONS

Provide a list of partners and areas that service TEFAP.

AM I ELIGIBLE?

If you need nutritious food, contact us. We will let you know if you are eligible or not.



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Food and Nutrition Division
Nutrition and Assistance Program

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