



FOR IMMEDIATE RELEASE

Walmart and Sam's Club Fight Hunger. Spark Change. Campaign Returns to North Texas to Help People Facing Hunger

Taking place in stores and online, the 11th annual campaign supports local hunger relief efforts

April 1, 2024 (Dallas, TX) – Everyone needs nutritious food to thrive, and in every community in America, people are working hard to provide for themselves and their families. Yet in 2022, 44 million people—1 in 7 people—faced food insecurity in the U.S.

Those are the highest numbers in a decade, underscoring the need for more charitable food assistance in North Texas and beyond.

Now, for the 11th straight year, all U.S. Walmart stores and Sam's Clubs are launching the Fight Hunger. Spark Change. campaign, with the goal of providing people facing hunger with access to the food and resources they say they need to thrive. Since its inception in 2014, the campaign has generated more than \$186 million and helped secure nearly 1.9 billion meals* for the Feeding America® network of local food banks.

“The 13 counties served by the North Texas Food Bank have the fourth highest number of people facing hunger in the nation, and tragically one-third of those 640,000 people are children,” said Trisha Cunningham, President and CEO of the North Texas Food Bank. “We are thankful for corporate partners like Walmart and Sam's Clubs that recognize the growing issue of hunger and look for ways to contribute to organizations addressing this complex problem. The Fight Hunger. Spark Change. campaign means more food on the table and more hope for a better tomorrow for our neighbors.”

The campaign will run in stores and online from April 1-April 29, with three ways for shoppers to participate:

- By donating at check-out in stores or clubs or round up at Walmart.com and the Walmart app.
- By purchasing participating products in-store or online at Walmart.com or SamsClub.com. For every purchase of a participating product, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America partner food bank at Walmart and five meals (\$0.50) at Sam's Club, up to applicable limits. See specially marked packages for full details.

- By donating at Feeding America's Fight Hunger. Spark Change. campaign donation site at either www.FeedingAmerica.org/Walmart or www.FeedingAmerica.org/SamsClub

"Serving communities and expanding access to affordable, healthy food lies at the heart of Walmart and Sam's Club's purpose to help people live better," said Kathleen McLaughlin, Executive Vice President and Chief Sustainability Officer, Walmart and President, Walmart Foundation. "Our annual Fight Hunger. Spark Change. campaign is a way that we invite our customers, members and suppliers to fight hunger alongside us. The funds raised through this campaign go toward local Feeding America food banks, meaning we can all make a difference in our own neighborhoods."

The 20 participating suppliers for Walmart include: Bush Brothers & Company; CELSIUS® Essential Energy Drink; The Coca-Cola Company; Conagra Brands; Dole Packaged Foods; Ferrara; Ferrero; General Mills; Hain Celestial; Hershey Salty Snacks; Hidden Valley Ranch; Kellanova; W.K. Kellogg Company; Keurig Dr Pepper; Kodiak; Kraft Heinz; Monster Energy; Pepsi-Cola Advertising & Marketing, Inc.; Red Bull North America; and Unilever.

The eight participating suppliers for Sam's Club include: General Mills; W.K. Kellogg Company; Kraft Heinz; Nestlé; Nissin; Nongshim; Palmetto Gourmet Foods, A Borealis Foods Company; and Unilever.

For more information, visit <https://www.feedingamerica.org/partners/current-promotions>.

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About North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of about 500 Partner Agencies and organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to more than 144 million nutritious meals or nearly 400,000 meals a day, a 5% percent increase over the prior year. The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability, and is ranked 89th on *Forbes* 2023 Top 100 Charities in America. NTFB is a member of Feeding America, the nation's largest hunger-relief organization. For more information, www.ntfb.org.

About Feeding America

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment. We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit FeedingAmerica.org to learn more.

Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, approximately 230 million customers and members visit more than 10,500 stores and clubs under 46 banners in 24 countries and eCommerce websites. With fiscal year 2022 revenue of \$573 billion, Walmart employs approximately 2.3 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <https://corporate.walmart.com>, on Facebook at <https://facebook.com/walmart> and on Twitter at <https://twitter.com/walmart>.

Sam's Club

Sam's Club®, a division of Walmart Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 U.S. clubs, including Puerto Rico. Now in its 39th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items and market-leading technologies and services like Scan & Go™, Curbside Pickup and home delivery service in select markets. To learn more about Sam's Club, visit the Sam's Club Newsroom, shop at samsclub.com, and interact with Sam's Club on Twitter, Facebook, Instagram, and Tik Tok.

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