



FOR IMMEDIATE RELEASE

NORTH TEXAS FOOD BANK KIDS CAMP

North Texas Food Bank Announces Weekly Day Camp for Children

The summer camp will empower young people to understand and fight hunger.

February 21, 2024 (Dallas, TX) – [The North Texas Food Bank](#) (NTFB) announced today its second annual day camp for children ages 8-11 on Mondays this summer from 9:00 a.m. to 3:00 p.m. at the North Texas Food Bank Perot Family Campus located at 3677 Mapleshade Lane, Plano, TX 75075. Sponsored by Whataburger, the day camp will empower young people to understand and fight hunger in their community.



“Whataburger is pleased to once again partner with the North Texas Food Bank in sponsoring its second annual Kids Camp where children across North Texas will learn more about food insecurity and the role that they can play in closing the hunger gap,” said George Gonzalez, Brand Leader for Whataburger Region 1100.

Campers will spend the day at the NTFB's Perot Family Campus in Plano participating in various activities to encourage learning and compassion surrounding the work of the Food Bank and how hunger impacts our neighbors, including children like them.

At the camp, attendees will receive a behind-the-scenes look at the North Texas Food Bank, including activities related to hunger, gardening and nutrition. Campers also will participate in a condensed volunteer activity of packing kitted food boxes for neighbors facing hunger.



“At the North Texas Food Bank, fighting hunger together means engaging everyone in our community – and that includes getting a jump start on empowering the youngest generation to understand and fight hunger in their neighborhoods and communities,” said Cassie Collins, Director of Community Engagement for the North Texas Food Bank. “The North Texas Food Bank service area has the fourth-highest level of food-insecure children in the country with 1 in

every 6 kids facing hunger. Kids Camp will be a great way to build the next generation of hunger warriors.”

There are eight Kids Camp sessions available for sign-up.

- June 3, 2024
- June 10, 2024
- June 17, 2024
- July 1, 2024
- July 15, 2024
- July 22, 2024
- July 29, 2024
- August 5, 2024

The registration fee of \$30 per child provides 90 nutritious meals to children in North Texas facing hunger. The North Texas Food Bank will provide a snack during the day, but campers should bring their lunch. Participating children may only attend Kids Camp one time during this season. Each camp session will be limited to 25 registrants and families with more than one child should complete a separate form for each child. Registration for Kids Camp can be found at www.ntfb.org/kidscamp.

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About North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of about 500 Partner Agencies and organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to more than 144 million nutritious meals or nearly 400,000 meals a day, a 5% percent increase over the prior year. The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability, and is ranked 89th on *Forbes* 2023 Top 100 Charities in America. NTFB is a member of Feeding America, the nation’s largest hunger-relief organization. For more information, www.ntfb.org.

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