



Peanut Butter Drive 2023 Social Media Suggested Content

Platforms	Graphic options (find downloadable files in handbook)	Suggested Messaging (you're encouraged to personalize these messages)	Who to Tag?
<p>Facebook, LinkedIn & Instagram</p>		<p align="center">Option 1:</p> <p>We're hosting a Peanut Butter Drive to help the @North Texas Food Bank collect this kid-friendly food item and raise funds to purchase peanut butter throughout the year! Visit ntfb.org/PeanutButterDrive for more information on how you can host your own Peanut Butter Drive or ntfb.org/VirtualPBDrive to start a virtual drive today!</p> <p align="center">Option 2:</p> <p>We are excited to partner with the @North Texas Food Bank for their annual Spread the Hope Peanut Butter Drive. Learn how you can get involved to help our hungry neighbors at ntfb.org/peanutbutterdrive</p>	<p align="center"><u>On Facebook & LinkedIn</u></p> <p>Tag @North Texas Food Bank</p> <p align="center"><u>On Instagram</u></p> <p>Tag @NorthTexasFoodBank</p> <p align="center"><u>Event Hashtag:</u></p> <p>#SpreadtheHope</p>
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