



# FRESH ROUTE



**A PRODUCE-FOCUSED MOBILE MARKET**

Fresh Route is a mobile market that provides fresh produce and strategically tests the feasibility for potential partnerships in high need communities where there is little to no access to nutritious food.

Why is Fresh Route a term-limited program?



Fresh Route is a temporary solution to providing immediate access to nutritious food. NTFB aims to provide food for today, *and* hope for tomorrow. Through our Agency Partners we are able to offer additional wraparound services to ensure neighbors are holistically set up for success for the long-term. Fresh Route is the first step to introducing community partners to the Food Bank with the ultimate goal of equipping them to become a Agency Partners after spending at least 12-months in our Mobile Program.

## NTFB additional services accessible to Partner Agencies:



Service Insights Platform



Senior and Child Programs



Nutrition Education



Retail Partnerships

Network Engagement Services



Training and Development

Community Connections



Garden Programs

Grant Opportunities