

FOR IMMEDIATE RELEASE

North Texas Food Bank Hosts a Reading of Its Children's Book at NorthPark Center Event

*Jenny Anchondo will read **Hunger Bugs Me!** to help children understand the complex issue of hunger in North Texas.*

April 13, 2023 (Dallas) – The [North Texas Food Bank \(NTFB\)](https://www.ntfb.org/) announced today the reading of its children's book, *Hunger Bugs Me!*, on Saturday, April 22, 2023, at Bookmarks in NorthPark Center at 1 p.m. The event is in partnership with NorthPark Center and the Dallas Public Library in advance of National Library Week, April 23 – 29. Bookmarks in NorthPark Center is located at 8687 N. Central Expy. Ste 1514, Dallas, on level 1 between Nordstrom and Macy's.



For more information visit [ntfb.org/hungerbugsmeme](https://www.ntfb.org/hungerbugsmeme)

Hunger Bugs Me! is a charming story about friendship and compassion written with the goal of enabling a conversation about the issue of hunger; making it easy for children to understand this complex problem. In the book, Ladybug and her friends embark on an adventure to help their friend, Butterfly, who is facing hunger. The North Texas Food Bank is working to get a copy of the book in every elementary school library within the 13 counties that it serves. The North

Texas Food Bank service area is the fourth highest in the nation in the number of food-insecure children with more than 250,000 children facing hunger.



Emmy Award-winning news anchor, host and reporter, [Jenny Anchondo](#), will read *Hunger Bugs Me!* to children at the event. The current host of the Emmy-Nominated *Inside DFW with Jenny Anchondo*, which airs weekdays at 9 a.m. on CW33, Anchondo is a passionate advocate of literacy and education. She has served as a volunteer for Reading Partners, the Reading Seed and multiple other literacy-based organizations.

Ladybug, a character from the book, will be at the event to greet children and will be available for photos. *Hunger Bugs Me!* will be available for purchase at the event for \$30. Proceeds from each book benefit the North Texas Food Bank and provide 90 meals to North Texans facing hunger. The book can also be purchased on the North

Texas Food Bank's website at <https://ntfb.org/hungerbugsme/>

In addition to the book, there are [Downloadable Resources](#) that accompany the book *Hunger Bugs Me!* The [PDF](#) includes a conversation guide that has some quick tips to help adults talk to children about the issue of hunger.

Published in 2021, this book was produced by the North Texas Food Bank to create a conversation about the issue of hunger in the community and to further the conversation of food insecurity with children in a creative and easy-to-understand way. Written by Jeremy Gregg and illustrated by Arlene Soto, the book was made possible thanks to the generosity of the Richard and Mary Templeton Foundation.

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About North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of more than 400 Partner Agencies and organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries. It is ranked 87th on *Forbes* 2022 Top 100 Charities in America.

In its last fiscal year, the NTFB provided access to nearly 137 million nutritious meals, a 9% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the barriers to food security that our neighbors face.

The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability. NTFB is a member of Feeding America, the nation's largest hunger-relief organization.

MEDIA CONTACT:

North Texas Food Bank

Jeff Smith

Jeff.smith@ntfb.org

469-891-7022