



## NEWS RELEASE

### **Walmart and Sam's Club Continue Their Commitment to Addressing Food Insecurity in North Texas through the Fight Hunger. Spark Change. Campaign**

*To date, the campaign has helped to secure more than 7 million meals\* for the North Texas Food Bank, a local Feeding America® partner food bank*

**April 12, 2023 (Dallas)** – Rising food prices, continued supply chain disruptions and the end of pandemic-related federal emergency support programs are affecting the charitable food system as well as millions of people in America, with nearly 34 million people, including more than 9 million children, facing hunger.

For the 10<sup>th</sup> straight year, all U.S. Walmart stores and Sam's Clubs are launching the Fight Hunger. Spark Change. campaign, helping to end food insecurity and provide nourishment to families and individuals across the country.

In partnership with Walmart customers, Sam's Club members, suppliers and associates, the campaign aims to help people who experience food insecurity in North Texas gain access to the food and resources they need to thrive.

As one of our largest annual cause marketing campaigns, Fight Hunger. Spark Change. has generated more than \$165 million and helped secure nearly 1.7 billion meals\* for the Feeding America® network of food banks since its inception in 2014, including here in North Texas.

The campaign will run in store, in club and online from April 10-May 8. There are three easy ways to support neighbors in need.

- For every participating product purchased in store, in club or online at Walmart.com or SamsClub.com, the supplier will donate \$0.10 on behalf of a Feeding America member food bank at Walmart and \$0.50 at Sam's Club, up to applicable limits. See specially marked packages for full details.
- Donate at check-out in stores or clubs or round up at Walmart.com.
- Donate at Feeding America's Fight Hunger. Spark Change. campaign donation site at either [www.FeedingAmerica.org/Walmart](http://www.FeedingAmerica.org/Walmart) or [www.FeedingAmerica.org/SamsClub](http://www.FeedingAmerica.org/SamsClub).

"Food insecurity is a complicated issue, feeding our neighbors facing hunger is not," said Trisha Cunningham, President and CEO of the North Texas Food Bank. "Through partnerships with companies like Walmart and Sam's Club, we are helping ensure that our neighbors don't have to choose between having access to nutritious food or paying for other living expenses."

Since March of 2022, the North Texas Food Bank has seen a 15 percent increase in meals delivered to North Texans facing hunger, providing access to approximately 12 million meals each month through more than 400 feeding partners. Last year the North Texas Food Bank provided access to nearly 137 million nutritious meals – the most ever in its history.

“We are grateful to our associates, customers, members and suppliers who have joined us over the past 10 years to fight hunger in their communities,” said Kathleen McLaughlin, President of the Walmart Foundation. “While we strive to expand access to healthy, affordable food year-round, the annual Fight Hunger. Spark Change. campaign allows us to come together with Feeding America to raise awareness of food insecurity and invite others to join us in our work to end hunger.”

The 18 participating suppliers for Walmart include: BIMBO Bakeries; BodyArmor; Bush Brothers & Company; Campbell Soup Company; The Clorox Company; The Coca-Cola Company; fairlife, LLC; Frito-Lay North America, Inc; General Mills; Iovate Health Sciences; Lactalis; Kellogg’s, Keurig Dr Pepper; Kraft Heinz; Monster Energy; Post Consumer Brands; Simply Good Foods; Unilever

The 16 participating suppliers for Sam’s Club include: Blue Triton Brands; BodyArmor; The Clorox Company; The Coca-Cola Company; Frito-Lay North America, Inc; General Mills; Hint; Kellogg’s; Keurig Dr Pepper; KIND; Kraft Heinz; Member’s Mark; Nestlé Purina Petcare Company; Nong Shim; Nissin; Vita Coco

To learn more about the campaign, visit: <https://www.feedingamerica.org/partners/current-promotions>

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### **About the North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of more than 400 Partner Agencies and organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries. It is ranked 87<sup>th</sup> on *Forbes* 2022 Top 100 Charities in America.

In its last fiscal year, the NTFB provided access to nearly 137 million nutritious meals, a 9% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the barriers to food security that our neighbors face.

The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability. NTFB is a member of Feeding America, the nation’s largest hunger-relief organization.

### **About Feeding America**

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 5.2 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Visit [www.feedingamerica.org](http://www.feedingamerica.org), find us on [Facebook](#) or follow us on [Twitter](#).

### **Walmart**

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better - anytime and anywhere - in retail stores, online, and through their mobile devices. Each week, approximately 240 million customers and members visit more than 10,500 stores and numerous eCommerce websites in 20 countries. With fiscal year 2023 revenue of \$611 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <https://corporate.walmart.com>, on Facebook at <https://facebook.com/walmart>, on Twitter at <https://twitter.com/walmart>, and on LinkedIn at <https://www.linkedin.com/company/walmart/>.

### **Sam's Club**

Sam's Club®, a division of Walmart Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 U.S. clubs, including Puerto Rico. Now in its 40th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items and market-leading technologies and services like [Scan & Go™](#), [Curbside Pickup](#) and home delivery service in select markets. To learn more about Sam's Club, visit the [Sam's Club Newsroom](#), shop at [samsclub.com](http://samsclub.com), and interact with Sam's Club on [Twitter](#), [Facebook](#), [Instagram](#), and [Tik Tok](#).

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