



NETWORK ENGAGEMENT SERVICES (NES)

The North Texas Food Bank (NTFB) is committed to empowering partners in our diverse feeding network to achieve their missions of meeting urgent needs and creating lasting change in their communities.

WHO SHOULD PARTICIPATE IN NES?

Our services are geared towards staff in executive leadership, fundraising, marketing, advocacy, and volunteer management roles- but anyone can participate!

NTFB will enhance collaboration, learning, and growth among partners through trainings, resources, in-person and virtual discussions, and toolkits/newsletters that will be shared via email and on our digital learning platform, Agency University.



GOALS AND INITIATIVES FOR NES

- Create a collaborative and engaging network of feeding partners that are interested in development and growth
- Establish a foundation of support and opportunities accessible to the entire network
- Provide resources and services to partners who are seeking growth in fundraising, marketing, advocacy, and volunteer management

HOW CAN I LEARN MORE ABOUT NES?

To learn more or get involved with NES, you can visit our website or contact Kennedy Bower, NES Manager.

ntfb.org/NES kennedy.bower@ntfb.org



Fundraising

- Annual Giving
- Grant Writing
- Capital Campaigns
- Planned Giving

Volunteerism

- Metrics
- Recruitment
- Retention
- Safety & Training

Marketing

- Direct Mail
- Social Media
- Media Relations
- Special Events

Advocacy

- Anti-Hunger and Food Policies
- Community Voices
- Grassroots Campaign