

Together We Can Transform Lives

 North Texas
Food Bank™

FY22 Annual Report



 North
Texas
Food
Bank™

MEMBER OF
FEEDING®
AMERICA



Our Vision

A hunger-free, healthy North Texas.

Our Mission

To close the hunger gap in North Texas by providing access to nutritious food.

Table of Contents

Joint Leadership Message	03
40th Anniversary	04
Nourish North Texas	06
FY22 Snapshot	07
Food for Today	08
Hope for Tomorrow	13
Community Engagement	17
By the Numbers	20
Looking Ahead	21
FY22 Leadership	22

The NTFB Annual Report for fiscal year 2022 (FY22) reflects the impact made between July 1, 2021, and June 30, 2022.

A Message from Leadership

Transforming Lives Together

In fiscal year 2022 (FY22), the North Texas Food Bank, like the greater world around us, chartered a path in a “new normal” as we emerged from our two-year pandemic response. And we did so with a renewed sense of purpose, dedication and innovation in addressing the hunger needs of North Texans.

After launching a new strategic plan, Nourish North Texas, at the end of fiscal year 2021, we spent FY22 leaning into our guiding vision of providing Food for Today and Hope for Tomorrow. In this report, you will read about how, with your support, we put our plan into action with exciting new initiatives and collaborations that will not only change the way we fight hunger in our region, but also change lives.

While we charged forward, we also reflected on our past as we kicked off the commemoration of the 40th anniversary of the Food Bank serving North Texas. Remembering where we started from and seeing how far we have come has only motivated us to think broader and bolder in how we move our neighbors toward food security.

As we celebrated our past this last year, we faced a present that once again saw many of our neighbors seeking food assistance for the first time and making difficult decisions – whether to buy groceries for your family or pay your rent or fulfill a prescription – as historic inflation intensified the challenges for our neighbors. And once again we were reminded of how close many of our neighbors are to not knowing where they will find their next meal.

While we ended the year back in uncertain economic times, this time we were prepared with the learnings from our pandemic response, our new strategic guide, and the dedication and commitment from a generous community who has stood faithfully beside us for the last 40 years. Alongside a dedicated staff of close to 200 employees, no matter what we did, we did it together – as an organization, as a feeding network and as a community.

The North Texas Food Bank is grateful for all our supporters who allowed us to meet the continued challenges of the hunger landscape in our region in FY22 – providing access to nearly 137 million meals this fiscal year. Nationally, our 13-county service area has the fifth highest number of people who do not regularly have access to the nutritious food they need – and the fourth highest number of children. That is unacceptable and we are committed – standing united with you – to continue to work toward a hunger-free, healthy North Texas in our next fiscal year and beyond.

Gratefully,



Trisha Cunningham
NTFB President and CEO



Michael Brookshire
NTFB Board Chair, FY21-FY22



40 YEARS

1982 - 2022

THEN & NOW



Founded in 1982, the North Texas Food Bank began its 40th anniversary celebration in FY22. Since the first 400,000 pounds of food were distributed in its first year, our impact has grown exponentially - now providing access to **2.1 million pounds** of food per week!

1982

In the Food Bank's first 35 years, we ramped up to providing access to 68.5 million meals in FY17. In FY22, due to the elevated need and dedicated community and government support, we doubled that number to **136.9 million meals!**

2022



Nourish North Texas

At the beginning of FY22, we publicly launched our three-year Nourish North Texas campaign to support our new strategic plan of providing Food for Today and Hope for Tomorrow. The goal is to raise \$500 million in food and funds by the end of June 2023. After beginning quietly in July 2020 amidst the pandemic, in the campaign's second year, we raised nearly \$45 million toward our \$150 million public support goal, nearly \$105 million toward our \$300 million donated food goal, and \$13.6 million toward our \$50 million endowment goal. Combined with what we raised in FY21, we ended FY22 with nearly **\$315 million** toward our \$500 million goal, and we are optimistic for a strong finish to the campaign, thanks to our generous supporters.

FY22 Snapshot



1 in 8

686,060*
North Texans are food insecure



1 in 5

257,030*
children in North Texas are food insecure



10,000

square miles covered in our 13 county service area



136.9 million

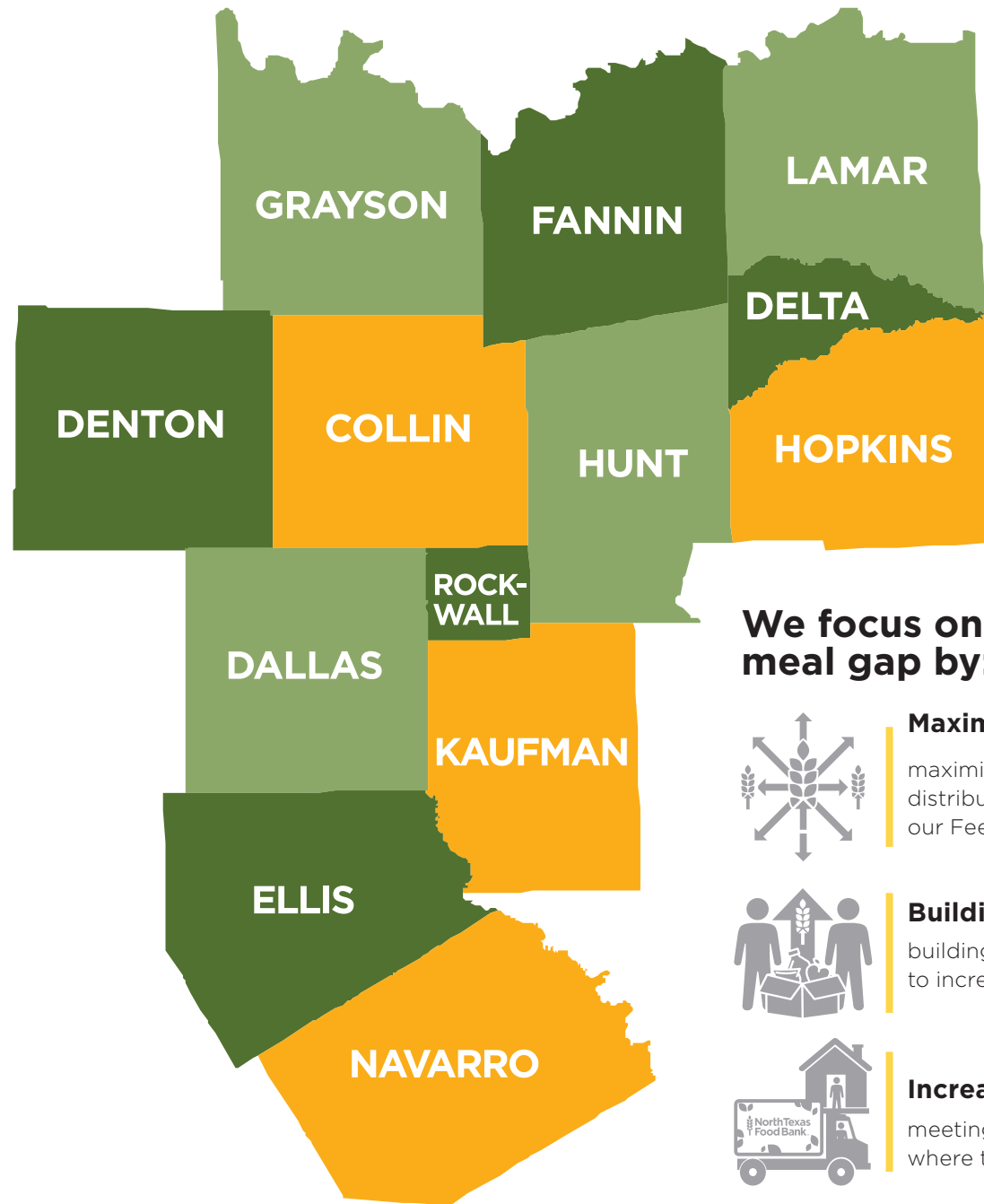
Total nutritious meals provided

The Impact

- 52.3 million: Meals accessed through the Supplemental Nutrition Assistance Program (SNAP)
- 84.6 million: Meals accessed through physical distribution
- 51.9 million: Meals provided to children, including physical meals and SNAP
- 20 million: Meals provided to seniors, including physical meals and SNAP
- 6.9 million: Meals distributed by our Mobile Pantries

* Source: Feeding America Map the Meal Gap released July 2022 (Study is based on 2020 data and represents a lower food insecurity rate from 2019 due to temporary pandemic-related government support for families).

Food for Today: Meeting the Immediate Need

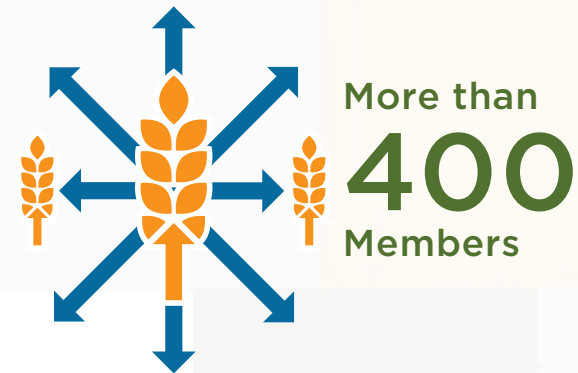


We focus on closing the meal gap by:

- 
Maximizing Distribution
 maximizing nutritious food distribution with members of our Feeding Network
- 
Building Relationships
 building relationships to increase food donations
- 
Increasing Access
 meeting neighbors where they live
- 
Investing in Our Partners
 investing in our feeding partners' missions so they can grow

Feeding Network

In FY22, 86% of the Food Bank's food was distributed through its Feeding Network of more than **400 food pantries and other community organizations** - spanning 10,000 square miles across 13 counties.

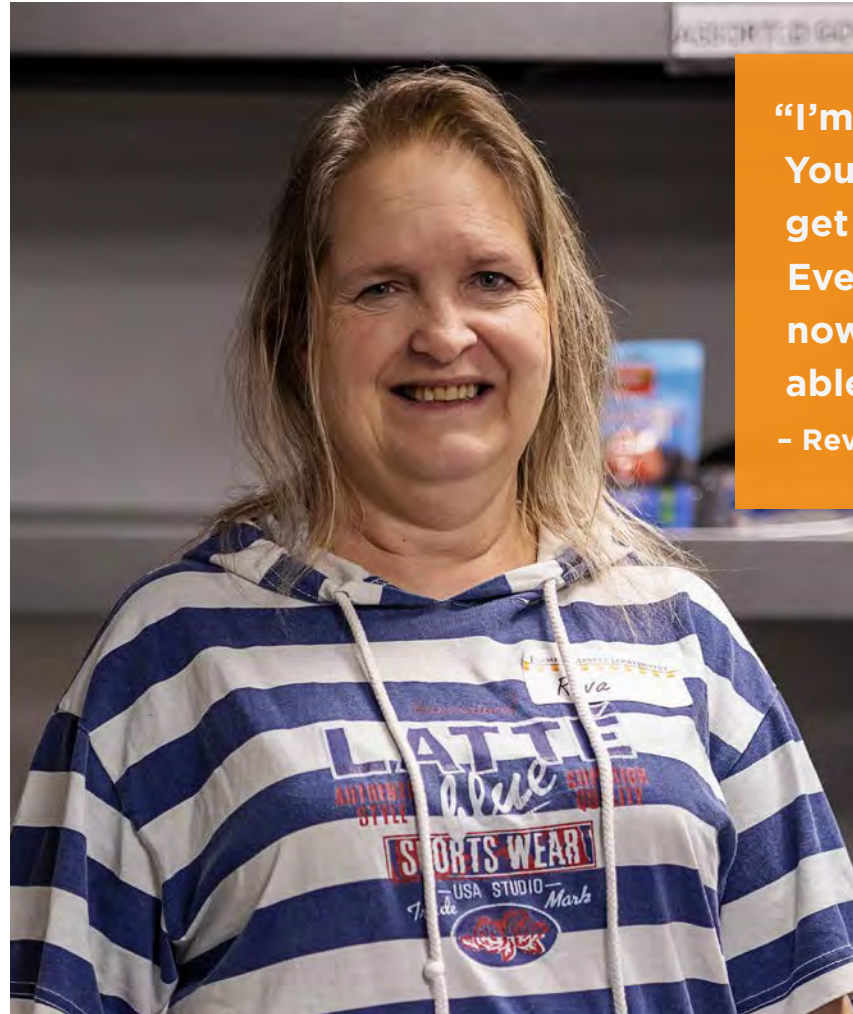


Food Sourcing

Food purchase is the largest expense for the North Texas Food Bank. When we receive donated food, we save costs and feed more families in need. In FY22, donated food increased to 59% of total food pounds procured from 42% in FY21, and we rescued approximately 28.5 million meals through our retail program across **407 unique retail donors**.



Meeting Neighbors Where They Are



“I’m caring for my grandson. You think things can’t get worse, but they did. Everything is so expensive now. We are so grateful to be able to receive this food.”

- Reva, Neighbor

72.5 million
meals
distributed
through feeding
partners



In FY22, we expanded a meal delivery partnership with DoorDash to directly serve seniors facing hunger. The collaboration offers a delivery option for seniors enrolled in the Commodity Supplemental Food Program (CSFP) who could not otherwise access a CSFP distribution location. The Food Bank made close to 7,000 deliveries to seniors in FY22 since the program launched in early December 2021.



In FY22, we began transitioning from a traditional **Mobile Pantry** model of Food Bank-organized and staffed distributions to the Progressive Community Growth Model. The Mobile Pantry was crucial to our ability to meet the needs during the pandemic; however, we learned that it was not sustainable. Therefore, using what we learned during the pandemic coupled with researched-based community development practices, we developed the Progressive Community Growth Model, a term-limited food delivery program that provides nutritious food to those in need through community-based partnerships aimed at providing long-term, sustainable solutions to hunger. In FY22, **29 progressive growth sites** were added, and **6.89 million meals** were distributed in total through this program.

Like many families, Soumeya’s budget has been impacted this last year by the rising prices in food and fuel. With three children to care for, it has been hard to make her budget stretch to afford all the nutritious food she needs to keep her young family fed, healthy and thriving. Soumeya has found help at a monthly distribution at her child’s school that is run by the North Texas Food Bank’s School Pantry Program, part of its Child Programs services.



“Inflation is affecting everyone. It’s just paycheck to paycheck and food has been the biggest chunk of my paycheck. This distribution gives me a little breather,” she said.

“It means so much to me. It not only helps the students, but the community and the parents.”

- Soumeya, Neighbor

Investing In Growth

“This grant has provided an incredible opportunity to work with amazing people and build something greater than ourselves. With the support of the North Texas Food Bank, Network has been able to grow to meet the various needs of our families and provide a more dignified retail-like pantry experience to include shelves, shopping carts, conveyor-belt checkout counters and more. Every family should feel like they are our guests and thanks to the NTFB grants, Network can continue to feed families that come to us in a respectable and dignified manner.”

-Ashley Edling, Assistant Director of Resource Development, Network of Community Ministries



\$2.9 million in capacity building grants

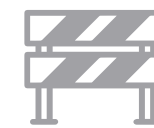
awarded to feeding partners to enable them to serve more community members, increase their impact and create a better experience for their neighbors.



Network of Community Ministries was able to expand its food pantry to better serve its neighbors thanks to a Capacity Building Grant from the Food Bank.

Hope For Tomorrow: Beyond Food

It takes more than food to solve hunger. We help create lasting change for our neighbors by:



Addressing the Barriers to Food Security



Building Community



Equipping Our Partners



Advocating for Policy

Guided by our Nourish North Texas strategic plan, we have collaborated with our network and built relationships with new partners to address broader issues such as health outcomes, educational attainment and financial empowerment. In FY22, this included partnerships with institutions of higher education and hospitals to facilitate access to food for students and patients so they have the nutrition they need to focus on learning and healing, while also expanding our own Nutrition Education and Social Services application assistance for The Supplemental Nutrition Assistance Program (SNAP) and other government entitlement programs.

SNAP is one of the nation’s most important defenses against hunger. In FY22, we provided access to more than 52 million SNAP meals through our Social Services Assistance program - equating to an economic value of \$211 million. We are thankful for the elected officials who helped pass the federal 25% permanent increase to SNAP benefits this past year and for making SNAP more accessible and beneficial for families.

Nutrition & Garden Services



The goal of the Nudge Pantry Program is to make the healthy choice the easy choice.

In FY22, the Food Bank worked with its Feeding Network to implement Nudge Pantries, a program that utilizes strategies to provide nutrition education in the food pantry setting. Nudges are subtle environmental changes that make healthy foods more appealing and accessible to encourage better food choices. Throughout the fiscal year, 40 partners were onboarded to the Nudge Pantry Program.

Through Jan's Garden, the Food Bank offers series-based adult and youth garden education. In FY22, Jan's Garden donated 660 pounds of produce to The Storehouse of Collin County, a member of our Feeding Network. We also partner with community garden locations to obtain fresh, locally grown produce. In FY22, we had 16 Partner Gardens and they donated **23,709 pounds** of fresh produce to our Feeding Partners.



“The partnership with My Possibilities has been extremely rewarding and exciting and has added a new perspective on the benefits of plants!”

- Emily Anderson,
NTFB Garden Specialist

In January of 2022, the North Texas Food Bank Garden Program began partnering with the Food Bank's neighbor, My Possibilities, a continuing education and job placement program for adults with intellectual and developmental disabilities, to begin a volunteer program in Jan's Garden. The program has since grown and evolved. The garden program is now piloting its second cohort of the Horticulture CBI (community-based instruction) program where HIPsters (Hugely Important People) from My Possibilities come to Jan's Garden to participate in garden activities that are intentionally designed to improve pre-vocational skills. This program is using plant-based activities to assist in Jan's Garden while also incorporating pre-vocational skills into each session.

Advocacy & Policy

The Food Bank strives to reduce food insecurity by promoting and defending anti-hunger policies at all levels of government through our partnerships with public officials and community advocates. In FY22, this included sharing our federal legislative priorities with our federal congressional delegation during Congressional Lobby Week; hosting and meeting with elected officials and their staff, and engaging and informing the community in advocacy efforts through a new website.



Community Engagement: Fighting Hunger Together

For 40 years, the community has supported our mission and stood beside us in the fight against hunger as volunteers, donors, event attendees and advocates.

Volunteers are the hearts and hands of the Food Bank. In FY22, volunteers, including our volunteer leaders we call Kernal, contributed more than **70,000 hours** of their time toward the Food Bank’s mission. These hours equate to a more than **\$1 million value** for the Food Bank.



“ The passion and commitment of **employees and volunteers** are so energizing! Every shift brings **excitement and teamwork**, and it is always rewarding to see the amount of food that gets packed and sent to our communities. ”

-Nancy Levenson,
Volunteer Production Floor Kernal

Special Events

Each year, the North Texas Food Bank hosts countless community events and campaigns. In FY22, new events such as being the beneficiary of the Dallas Holiday Parade and a children's event in Jan's Garden further engaged our community. Funds raised from FY22 signature events provided access to more than **4.6 million meals**.



We kicked off our 40th anniversary celebration at one of our signature events, a re-imagined Harvest gala and dinner, with the debut of a timeline exhibit of our 40 years of service to North Texas. In recognition of the milestone, the Harvest event was chaired by one of the Food Bank's founders, Ambassador Kathryn Hall, along with her husband, Craig. Liz Minyard, another of the Food Bank's founders, served as Honorary Chair. Claire Babineaux-Fontenot, CEO of Feeding America, was the keynote speaker.



In FY22, the North Texas Food Bank launched its first children's book, *Hunger Bugs Me!* Set in Jan's Garden, the book follows Lady Bug and her friends in a story about friendship and compassion and aims to help children understand the complex problem of hunger and how they can be part of the solution. The book launch kicked off with a children's event in Jan's Garden and a reading by the author, Jeremy Gregg.



By the Numbers

How We Use Our Resources

Operations	94%
Fundraising	4%
Management	2%

Where Our Food Goes

Partner Agencies	86%
Mobile Pantries	7%
Child Programs	3%
Senior Programs	3%
Other Food Banks	1%

Where Our Food Comes From

Donations	59%
Government	29%
Purchased	12%

Where Our Funding Comes From

Individuals	50%
Corporations	21%
Government	18%
Foundations	6%
Organizations	4%
Agencies	1%



To see the latest North Texas Food Bank audited financial statements, please visit ntfb.org/financials

Looking Ahead

Together with your support, we were able to meet the challenges from FY22 and continue to fuel our neighbors with more than just food, but also with hope and empowerment.

We know we will see the impact of the current economic landscape and the expiration of pandemic-related government safety nets into FY23 and beyond. Alongside our Feeding Network and our dedicated community of supporters, we will continue our Diversity, Equity and Inclusion (DEI) work to ensure that all neighbors facing hunger have access and opportunity to get the relevant, nutritious food they need through a commitment to an inclusive, equitable and just world for all, including deepening our understanding of our communities and how to serve them through service insights and metrics.

We are working on building community and relationships that can help to facilitate referrals between food pantries and other community-based organizations to provide our neighbors with more seamless access to care. And finally, we are investing in our feeding partners to help strengthen their ability to provide access to critical wraparound services in addition to food distribution that can move their neighbors toward food security.

We will continue our efforts to serve with excellence and enhance our operational efficiencies through the use of technology, data and feedback, as well as innovate and grow new capabilities.

Finally, we will continue to empower our hardworking staff through opportunities to develop personally and professionally, including our partnership with the International Coaching Federation; our dedication to creating and promoting an inclusive work environment that celebrates diversity; and a commitment to ensure our employees feel valued through competitive compensation that was started in FY22 through an organization-wide salary audit.

We believe that one day there can be a North Texas without hunger. And together, we will create the path out of food insecurity and into a community where everyone can thrive, grow and flourish. Together, we can transform lives. Join us as we embark on our next 40 years of service. Thank you for your support.

FY22 Leadership

EXECUTIVE TEAM

Trisha Cunningham
 President and CEO
 Maurice Wilson II
 Chief Operating Officer *(June 2022-Present)*
 Brad Stewart
 Chief Operating Officer *(July 2021 - March 2022)*
 Erica Yaeger
 Chief External Affairs Officer
 Bill Garza
 Chief Financial Officer
 Suzanne Drotman
 Chief People Officer
 Anne Readhimer
 Vice President of Community Impact

GENERAL COUNSEL

Andy Zollinger, DLA Piper LLP (US)

LIFE BOARD MEMBERS

John A. Beckert, Highland Partners
 Tom Black, Black, Mann & Graham
 Jerry Ellis, Community Volunteer
 Anurag Jain, Access Healthcare
 Bette Perot, Perot Foundation
 Teresa Phillips, TPHD, LLC
 Stephan Pyles, Stephan Pyles Concepts

FOUNDERS

Jo Curtis
 Ambassador Kathryn Hall
 Lorraine Griffin Kircher
 Liz Minyard

BOARD OF DIRECTORS

Executive Committee
 Michael Brookshire, Bain & Company (Chair)
 Jerri Garison, Baylor Scott & White Health (Vice Chair)**
 John Beckert, Highlander Partners
 Tyler Cooper, Cooper Aerobics
 Jeff George, Maytal Capital
 Calvin Hilton, Alliance Data
 Ginny Kissling, Ryan, LLC
 Adam Saphier, Trammell Crow Co.
 Priya Sarjoo, Grant Thornton, LLP

Members at Large

Aradhana (Anna) Asava, HungerMitao
 Lauren Bender, Community Volunteer
 Diana Flores, Dallas College Board of Trustees
 Marcella Foreman, Community Volunteer
 Susan Glassmoyer*, Crystal Charity Ball
 Patti Hansen, Capital One
 Mabrie Jackson, H-E-B/Central Market
 Don Janacek, FreshOne Holdings, LLC
 Kim Kesler, KPMG, LLP
 Wan Kim, Smoothie King, Inc.
 Linley Pisano*, Junior League of Dallas
 Mike Preston, FedEx Office
 Katherine Perot Reeves, Community Volunteer
 Andrew Rosen, Kainos Capital, LP
 Todd Yoder, Fluor Corporation

*Ex-officio members
 **Incoming Board Chair FY23-FY24

ADVISORY COUNCIL

Robert Walters, AT&T (Chair)
 Chris Anderson, Accenture
 Chris Bankler, Jackson Walker LLP
 Bob Catalani, Community Volunteer
 Scott Davies, AMN Healthcare
 John Douris, YETI & YAK
 Will Haynes II, Colliers International
 Danyel Surrency Jones, POWERHANDZ, Inc.
 Tom C. Kim, The University of Texas at Dallas
 Robin Johnson, AMN Healthcare
 Brett Lawson, The CFO Suite, LLC
 Regina Moldovan, Southern Methodist University
 Brad Ramsey, TEGNA, WFAA
 Pradeep Saha
 Barry Schliesmann, iRobot, Catholic Diocese of Dallas
 Leslie A. Weisberg, Blue Cross Blue Shield of Texas



LIFE COUNCIL

Co-Chairs
 Barbara Buzzell, The Buzzell Company
 Christina Durovich, Community Volunteer

Founding Co-Chairs

Ray Hemmig, Retail & Restaurant Growth Capital, LP
 Liz Minyard, NTFB Co-Founder

Membership

Bill Alcorn, Retired, J.C. Penney
 Tom Black, Black, Mann & Graham, LLP
 Lane Cardwell, Jr., Cardwell Hospitality Advisory, Inc.
 Janet Cobb, Cobb Companies
 Patrick Esquerre, SUDDENLY GOURMET
 Ambassador Kathryn Hall, Hall Wines
 Tommy Huffhines, Huff 1 Enterprises
 Greg Humenesky, Human Capital Consultant
 Lucian LaBarba, Ben E. Keith
 Paula Lambert, Mozzarella Company
 Larry Lavine, Turtle Creek Restaurants
 Jay Pack, The Pack Group
 Teresa Phillips, Strategic Equipment & Supply Corporation
 Maria Martineau, Medical City Healthcare
 Sallie Plummer, Ph.D., Pediatric Behavioral Diagnostics
 Stephan Pyles, Stephan Pyles Concepts
 Frank Roby, Arthur J. Gallagher & Co.
 Steve Schenkel, Hill Country Dairy
 Jon Wolkenstein, Grant Thornton
 Carole Young, Carole S. Young and Associates
 Jenny Zimmerly, Zimmerly & Co., Inc.



 **North Texas
Food Bank™**

MEMBER OF
**FEEDING
AMERICA**



ntfb.org    