



**FOR IMMEDIATE RELEASE**

**North Texas Food Bank and Dallas Theater Center Make the Holidays Brighter  
with A Christmas Carol Production**

*Annual fund and canned food drive benefit North Texans facing hunger*

**December 8, 2022 (Dallas)** – [The Dallas Theater Center \(DTC\)](#) and [North Texas Food Bank \(NTFB\)](#) are partnering again this holiday season to help provide nutritious food for those facing hunger in North Texas, with its annual food drive in conjunction with the DTC’s annual holiday hit production of A Christmas Carol. The production runs November 25 – December 24 at the Dee and Charles Wyly Theatre located at 2400 Flora Street in Dallas. During performances, DTC will provide a location in the Wyly lobby for patrons to donate canned goods to NTFB. Members of the cast will also collect monetary donations after every performance.

“We are grateful for the ongoing support and partnership of the Dallas Theater Center and its patrons in providing hope and nourishment to North Texans who don’t know where they will find their next healthy meal,” said Erica Yaeger, Chief External Affairs Officer for the North Texas Food Bank. “Facing a 40-year high inflation rate, our neighbors in every zip code are facing increasingly difficult choices every day – deciding whether to purchase groceries or pay for other necessities such as gas, medicine or utilities. That’s a decision no one should have to make.”

Since 2007, the Dallas Theater Center has donated more than \$830,000 to the Food Bank, helping provide meals to the more than 700,000 people facing hunger in North Texas. This holiday season, every dollar donated will provide three meals during this holiday season.

“Each year A Christmas Carol adds magic to the holiday season with an important message about compassion and love, and the Dallas Theater Center is proud to support the North Texas Food Bank by reminding our patrons that the holidays can be the most stressful time of year for families struggling to make ends meet,” said Jeff Woodward, Managing Director of the Dallas Theater Center. “For 15 years, our audience members have generously donated and provided access to 2.5 million nutritious meals, and we are thrilled to continue our partnership with NTFB to be a small part in making a big difference in our community.”

Kieran Connolly will play Ebenezer Scrooge in the classic tale that follows a magical journey of hope and redemption. A Christmas Carol begins on November 25 and runs through December

24. Tickets to A Christmas Carol are on sale now at <https://dallastheatercenter.org/> and by phone at (214) 522- 8499.

**Dallas Theater Center:**

One of the leading regional theaters in the country and the 2017 Regional Theatre Tony Award Recipient, Dallas Theater Center (DTC) performs to an audience of more than 100,000 North Texas residents annually. Founded in 1959, DTC is now a resident company of the AT&T Performing Arts Center and presents its Mainstage season at the Dee and Charles Wylie Theatre, designed by REX/OMA, Joshua Prince-Ramus and Rem Koolhaas and at its original home, the Kalita Humphreys Theater, the only freestanding theater designed and built by Frank Lloyd Wright. Dallas Theater Center is one of only two theaters in Texas that is a member of the League of Resident Theatres, the largest and most prestigious non-profit professional theater association in the country. Under the leadership of Enloe/Rose Artistic Director Kevin Moriarty and Managing Director Jeffrey Woodward, Dallas Theater Center produces a year-round subscription series of classics, musicals, and new plays and an annual production of A Christmas Carol; extensive education programs, including the National Arts and Humanities Youth Program Award-winning Project Discovery, a partnership with Southern Methodist University's Meadows School of the Arts; and many community collaborations. In 2017, in collaboration with Ignite/Arts Dallas at SMU Meadows School of the Arts and the AT&T Performing Arts Center, DTC launched Public Works Dallas, a groundbreaking community engagement and participatory theater project designed to deliberately blur the line between professional artists and community members, culminating in an annual production featuring more than 200 Dallas citizens performing a large scale theatrical production. Throughout its history, Dallas Theater Center has produced many new works, including The Texas Trilogy by Preston Jones in 1978; Robert Penn Warren's All the King's Men, adapted by Adrian Hall, in 1986; and recent premieres of Miller, Mississippi by Boo Killebrew; Stagger Lee by Will Power; Hood: The Robin Hood Musical Adventure by Douglas Carter Beane and Lewis Flinn; Bella: An American Tall Tale by Kirsten Childs; penny candy by Jonathan Norton; Clarkston by Samuel D. Hunter and Moonshine: That Hee Haw Musical by Robert Horn, Brandy Clark and Shane McAnally. Dallas Theater Center gratefully acknowledges the support of our season sponsors: Texas Instruments and Texas Instruments Foundation, The Shubert Foundation, City of Dallas Office of Arts and Culture, Lexus, TACA, and Texas Commission on the Arts. Commitment to Equality, Diversity and Inclusion: At Dallas Theater Center, all are welcome. We want to be the best place to work and see theater, and to be a positive and transformational force in Dallas and beyond. We stand-up for equity, diversity, and inclusion across our company and community. As a leading national theater, we recognize that building an equitable, diverse, and inclusive environment is central to our relevance and sustainability in the community we serve and love.

**North Texas Food Bank:**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit hunger-relief organization that sources, packages and distributes food through a diverse network of more than 400 feeding partners including food pantries and community organizations across 13 North Texas counties.

The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries. In its last fiscal year, the NTFB provided access to nearly 137 million nutritious meals, a 9% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the barriers to food security that our neighbors face.

**MEDIA CONTACT:**

North Texas Food Bank

Jeff Smith

[Jeff.smith@ntfb.org](mailto:Jeff.smith@ntfb.org)

469-891-7022

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