



## **Tyson Foods Partners with H-E-B to Fight Hunger in North Texas**

**Dallas, Texas – September 27, 2022** – Tyson Foods and H-E-B are partnering to donate 40,000 pounds of protein to the North Texas Food Bank in honor of Hunger Action Month® and to commemorate H-E-B's move into the North Texas market.

Tyson Foods recently announced a commitment to donate 2.5 million pounds of protein, the equivalent of 10 million meals, to alleviate hunger during Hunger Action Month.

"We are so grateful for the support of companies like Tyson Foods and H-E-B that recognize the growing issue of hunger and look for ways to contribute to organizations addressing this complex problem," said Trisha Cunningham, President and CEO of the North Texas Food Bank. "Their donation of protein will provide nearly 33,000 meals and comes at a time when many of our neighbors are facing increasingly difficult choices every day - deciding whether to purchase groceries or pay for other necessities such as gas, medicine or utilities. Their generosity helps advance our mission of bridging the hunger gap in North Texas during this critical time and beyond."

The North Texas Food Bank provided 136 million meals to kids, seniors and families in need throughout North Texas in fiscal year 2022.

"H-E-B is proud to partner with Tyson Foods and the North Texas Food Bank on this donation, which will provide families with nutritious and much needed protein to avoid hunger in North Texas this fall," Danny Flores, H-E-B Senior Public Affairs Manager, H-E-B Hunger Relief.

"Tyson Foods is committed to doing our part to help relieve hunger in North Texas and honored to support Feeding America's network of food banks that raise awareness about food insecurity in communities all around the U.S.," said Jason Nichol, Chief Customer Officer, Tyson Foods. "We're proud to partner with H-E-B to make this donation possible."

The donation will take place on Tuesday, September 27 at 1:00 p.m. at the North Texas Food Bank.

### **About Tyson Foods, Inc.**

Tyson Foods, Inc. (NYSE: TSN) is one of the world's largest food companies and a recognized leader in protein. Founded in 1935 by John W. Tyson and grown under four generations of family leadership, the Company has a broad portfolio of products and brands like Tyson®, Jimmy Dean®, Hillshire Farm®, Ball Park®, Wright®, Aidells®, ibp® and State Fair®. Tyson Foods innovates continually to make protein more sustainable, tailor food for everywhere it's available and raise the world's expectations for how much good food can do. Headquartered in Springdale, Arkansas, the Company had approximately

137,000 team members on October 2, 2021. Through its Core Values, Tyson Foods strives to operate with integrity, create value for its shareholders, customers, communities and team members and serve as a steward of the animals, land and environment entrusted to it. Visit [www.tysonfoods.com](http://www.tysonfoods.com).

### **About H-E-B**

H-E-B, with sales of \$34 billion, operates more than 420 stores in Texas and Mexico. Known for its innovation and community service, H-E-B celebrates its 117th anniversary this year. Recognized for its fresh food, quality products, convenient services, and a commitment to environmental responsibility and sustainability, H-E-B strives to provide the best customer experience and lowest prices. Based in San Antonio, H-E-B employs over 145,000 Partners in Texas and Mexico and serves millions of customers in more than 300 communities. For more information, visit [HEB.com](http://HEB.com) and [HEB.com/Newsroom](http://HEB.com/Newsroom).

### **About North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit hunger-relief organization that sources, packages and distributes food through a diverse network of more than 400 feeding partners including food pantries and community organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to nearly 137 million nutritious meals, a 9% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the barriers to food security that our neighbors face.

The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity, and financial stability. NTFB is a member of Feeding America, the nation's largest hunger-relief organization. [www.ntfb.org](http://www.ntfb.org)

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