



FOR IMMEDIATE RELEASE

North Texas Food Bank and State Fair of Texas Host “Feed the Need” Food Drive

Fairgoers can receive discounts on opening day and each Wednesday of the Fair

September 26, 2022 (Dallas) –The State Fair of Texas kicks off on Friday, September 30 and once again will partner with the [North Texas Food Bank \(NTFB\)](#) to collect food donations to benefit neighbors facing hunger across North Texas.

“The team at the State Fair of Texas has supported the North Texas Food Bank since 2010 and has helped raise more than 3 million pounds of canned food items in that time,” said Jennifer Schuder, Senior Vice President of Marketing for the State Fair of Texas. “We are thrilled to have the opportunity of helping the North Texas Food Bank provide nutritious food to the nearly 700,000 North Texans facing hunger during these uncertain times of inflation.”

The State Fair of Texas offers many ways for the community to make a difference and get involved while visiting Big Tex with discounted admission via a food donation drive and countless volunteer opportunities.

OPENING DAY – FRIDAY, SEPTEMBER 30

Attendees can each bring two (2) 16-ounce plastic jars of peanut butter to donate to the North Texas Food Bank to receive a \$10 admission voucher at the gate. These peanut butter donations are part of NTFB’s annual Peanut Butter Drive.

“FEED THE NEED” EVERY WEDNESDAY OF THE FAIR

Attendees can each bring five (5) full-size canned food items to donate to the North Texas Food Bank to receive a \$5 admission voucher at the gate.

VOLUNTEER FOR NTFB AT THE STATE FAIR

Volunteers are needed for each of these opportunities- please visit www.ntfb.org/statefair to sign up! Volunteers will receive a special Big Tex shirt and the opportunity to obtain a State Fair voucher.

“The ‘Feed the Need’ effort is the North Texas Food Bank’s largest canned food drive event, bringing in food at a critical time, and we are grateful to the longstanding partners at the State Fair of Texas for helping us in our mission to close the hunger gap in North Texas,” said Trisha Cunningham, President and CEO of the North Texas Food Bank. “In our service area, 1 in 5 children face hunger and do not always know where they will find their next healthy meal. Thanks to the State Fair team and the support of our community, this annual event has helped to provide more than 2.8 million meals over the years.”

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About North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked nonprofit hunger-relief organization that sources, packages and distributes food through a diverse network of more than 400 feeding partners including food pantries and community organizations across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to nearly 137 million nutritious meals, a 9% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the barriers to food security that our neighbors face.

About the State Fair of Texas

Since its inception in 1886, the State Fair of Texas has celebrated all things Texan by promoting agriculture, education, and community involvement through quality entertainment in a family-friendly environment. The State Fair of Texas is a 501(c)(3) nonprofit organization with proceeds helping to preserve and improve our home, Fair Park; underwrite museums, community

initiatives, and scholarship programs to support students throughout the Lone Star State pursuing higher education; and help improve State Fair operations. The 2022 exposition runs September 30 through October 23 in Fair Park. Visit BigTex.com for more information.

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