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Kiobassa Smoked Meats and Kroger Announces Two Tons of Premium Smoked Meats Donation to North Texas Food Bank

[Plano, TX] [Kiobassa Smoked Meats](#) donated more than two tons of smoked sausage to [the North Texas Food Bank](#) on Monday, November 8 at 4 p.m. Through this donation, Kiobassa and Kroger hope to raise awareness of the impact of food insecurity in North Texas, while providing meals to communities and people in need. The donation is part of a cross-country donation tour by Kiobassa's [Links of Love](#) program.

"Kroger is happy to partner with Kiobassa for this donation, benefiting North Texas Food Bank," said April Martin, corporate affairs manager, Kroger Dallas Division. "In 2017, Kroger committed to ending hunger and eliminating waste in our stores by 2025, and this donation is a true example and extension of those efforts and we are confident this donation will help those deemed food insecure."

The donation consisted of 4,224 pounds of Kiobassa Smoked Meats' premium smoked meats to the Food Bank. The approximate 24,500 servings of food will supplement the North Texas Food Bank's mission to close the hunger gap in North Texas by providing access to nutritious food to the organization's 13-county service area.

The pandemic proved that food insecurity can suddenly affect individuals from all walks of life and the need for food assistance continues to grow. In 2020, the North Texas Food Bank provided access to 125.6 million meals to those in need. Today in North Texas, 1 in every 5 children suffer from food insecurity.

"As we approach the holiday season, the team at the North Texas Food Bank is especially thankful to the generous folks at Kiobassa. Their recent donation via their Links for Love campaign is helping to provide more than 24,000 servings of protein for our hungry neighbors," said Anna Kurian, Senior Director of Marketing and Communication for the North Texas Food Bank. "As the nation grapples with supply chain issues, and the need for food assistance continues, these food donations are critical as we work to provide food and hope for neighbors across our 13-county service area."

The Links of Love products are exclusively made for food banks and disaster relief meal preparation, with each product made using the highest quality meat and ingredients. For Kiobassa, it is about bringing the much-needed protein for all to enjoy, improve lives, and benefit communities.

"We know that protein is hard to come by for people experiencing food insecurity. Through our Links of Love program, we created a special all-pork fully cooked smoked sausage to help provide nourishment to North Texas families in need," said Wendy Stiles, community enrichment director of Kiobassa Smoked Meats.

Kiobassa encourages viewers to visit the North Texas Food Bank's webpage and click the "get involved" button to learn how you can join the fight to end hunger.

About Kiobassa Smoked Meats: Family owned for three generations, Kiobassa Smoked Meats produces hand-crafted, smoked sausage, bacon and chorizo using the finest cuts of meat. Their mission is to enrich the lives of others by reintroducing the

nation to premium, authentic smoked meats made the old-fashioned way. Kiolbassa Smoked Meats distributes their products to select grocery retailers and club stores across the U.S. and Mexico. Visit our website at www.kiolbassa.com.

About The Kroger Co.: Kroger operates 109 retail food stores in the Dallas division. Approximately 15,000 division associates are dedicated to our Purpose: to Feed the Human Spirit™, serving the region through food inspiration and uplift, and creating #ZeroHungerZeroWaste communities by 2025. To learn more about The Kroger Co. (NYSE: KR), visit our [newsroom](#) and investor relations site.

About North Texas Food Bank: The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of more than 200 Partner Agencies across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries. In its last fiscal year, the NTFB provided access to more than 125 million nutritious meals, a 28% percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, Nourish North Texas, to provide more food for today and hope for tomorrow by addressing the root causes of food insecurity. The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability. NTFB is a member of Feeding America, the nation's largest hunger-relief organization.