



North Texas Food Bank Joins Partnership for a Healthier America's Healthy Hunger Relief Initiative

[Dallas – October 20, 2021] - North Texas Food Bank has joined the [Partnership for a Healthier America's \(PHA\)](#) Healthy Hunger Relief initiative to further uplift the health and well-being of the North Texas community. North Texas Food Bank will work with PHA, the national nonprofit organization fighting for food equity formed in conjunction with former First Lady Michelle Obama, to address hunger, malnutrition, and chronic disease by increasing the supply of healthier options and decreasing the supply of unhealthy options.

“PHA’s Healthy Hunger Relief partners serve as the foundation of our mission to transform the food landscape in pursuit of food equity,” **said Nancy E. Roman, President & CEO of Partnership for a Healthier America.** “Through our work together, we’re ensuring that communities and families all across the country have access to healthier, high-quality, culturally relevant, and nutritious foods.”

North Texas Food Bank along with 29 other new Healthy Hunger Relief partners, will receive support from PHA to implement a comprehensive nutrition ranking system, developed by experts at [Healthy Eating Research](#), over the next two years. In addition, PHA will provide technical assistance to help partners understand the nutritional quality of their inventory and make strategic decisions within and across food categories to improve nutritional quality, enhancing food equity for the communities they serve.

“The North Texas Food Bank is committed to closing the hunger gap by providing well-balanced and nutritious meals to the more than 800,000 North Texans facing hunger in our service area,” said Trisha Cunningham, President and CEO of the North Texas Food Bank. “We are proud to collaborate with Partnership for a Healthier America in our shared mission to provide healthy eating choices for those who are facing food insecurity.”

PHA’s Healthy Hunger Relief initiative currently works with 28 partners, reaches more than 7 million Americans, and has introduced 115 million pounds of healthy food into the emergency food system, while removing 19 million pounds of low nutrition food. By welcoming 30 new partners to the program like North Texas Food Bank, PHA’s Healthy Hunger Relief work will double in reach and span across 18 states, impacting more than 14 million Americans with good food. PHA’s Healthy Hunger Relief work is now in 30% of all food banks across the country.

PHA made a [commitment](#) last month to provide 50 million servings of vegetables, fruits, and legumes to food-insecure families by 2025. PHA’s work with its Healthy Hunger Relief partners is part of this broader effort to meaningfully shift the food supply available in disadvantaged communities as the organization works to improve food equity across the country.

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ABOUT PARTNERSHIP FOR A HEALTHIER AMERICA

[Partnership for a Healthier America \(PHA\)](#) is the premier national nonprofit organization working to transform the food landscape in pursuit of health equity. At PHA, we believe that there is no true equity in society without health equity and that there is no health equity without food equity. Over the course of a decade, PHA has partnered with more than 300 corporations, nonprofits, and organizations around the country with the vision that all families in every zip code have access to affordable good food. Visit PHA at ahealthieramerica.org

About the North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked non-profit hunger-relief organization that sources, packages and distributes food through a network of more than 200 Partner Agencies across 13 North Texas counties. The organization also provides food to children, seniors and families through various direct-delivery programs, including mobile pantries.

In its last fiscal year, the NTFB provided access to more than 125 million nutritious meals, a 28 percent increase over the prior year. In response to the ongoing elevated hunger crisis, the organization has launched a \$500 million campaign, *Nourish North Texas*, to provide more Food for Today and Hope for Tomorrow by addressing the root causes of food insecurity.

The North Texas Food Bank is designated a 4-Star Exceptional organization by Charity Navigator based on its governance, integrity and financial stability. NTFB is a member of Feeding America, the nation's largest hunger-relief organization.

www.ntfb.org

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