

For more information:
Chris Beckendorff
Community Outreach Advisor
cbeckendorff@woodmen.org
903-347-0394

FOR IMMEDIATE RELEASE –

WoodmenLife Directs \$24,550 to Area Through Work with Feeding America

Tyler, TX (July 10, 2020) – WoodmenLife® is now a Leadership Partner with Feeding America®, the nation’s largest domestic hunger-relief organization. This alignment of like-minded, national organizations means big things right here in Texas.

WoodmenLife and its members have been committed to fighting food insecurity for many years, cementing that dedication in 2015, when fighting hunger became their National Community Focus. Now that work together is expanding, following the success of a campaign using WoodmenLife Impact®, the organization’s online fundraising tool, which delivered \$1.076 million to Feeding America’s COVID-19 Response Fund.

WoodmenLife worked together with Feeding America to direct these funds to specific areas of need. One of those areas was northeastern Texas, where the North Texas Food Bank and the East Texas Food Bank received a total of \$24,550.

Countless members and groups in this area rallied around the WoodmenLife Impact campaign, and now they can see the benefits of their generosity close to home. This is an extension of other work WoodmenLife has done to fight hunger locally — collecting 252,099 pounds of food and \$149,539 for food banks in Texas since 2015.

“At WoodmenLife, we believe no one should worry about where their next meal will come from,” said Regional Director William Sharpe. “Feeding America’s work for more than 40 million people each year is a lifeline our country can’t live without right now, and we’re honored to be able to work alongside them.”

About WoodmenLife

WoodmenLife was founded in 1890 as a not-for-profit. The organization gives back to its members across the country, who join together in a shared commitment to family, community and country. With a legacy of financial stability, WoodmenLife offers quality life insurance and retirement products. A person becomes a member when they purchase a WoodmenLife product. To learn more about the organization and the extras members have access to, visit [WoodmenLife.org](https://www.woodmenlife.org).