

MEDIA ALERT

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**NORTH TEXAS FOOD BANK TO HOST TASTE OF THE COWBOYS FUNDRAISER AT THE STAR IN FRISCO**

**DALLAS (April 2018)** – The North Texas Food Bank and the Dallas Cowboys will host the Taste of the Cowboys, presented by Caliber Collision, at The Star in Frisco on Sunday, April 8, 2018.

Taste of the Cowboys will feature past and present Cowboys players – including Travis Frederick, Chad Hennings, and Preston Pearson, as well as live entertainment. Guests will have the opportunity to enjoy tailgate food stations from 30 North Texas restaurants and chefs. The evening will also feature both live and silent auctions for attendees to bid on items before and during the event.

All proceeds from the event will benefit NTFB's Child Programs, which help provide food access to the one in four children in North Texas who are food insecure. Last year's event provided access to 1.45 million meals for children in need.

**WHEN: SUNDAY, APRIL 8, 2018 6:30 p.m.**

**WHERE: Ford Center at The Star**  
9 Cowboys Way  
Frisco, Texas 75034

**WHO: *Media interviews available***



**About the North Texas Food Bank:**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit hunger-relief organization with its primary distribution center in Southwest Dallas and administrative headquarters located in the Dallas Farmers Market. Each day, NTFB provides access to more than 190,000 meals for hungry children, seniors, and families through a network of more than 1,000 programs and more than 200 Partner Agencies. In fiscal year 2017, NTFB provided access to almost 70 million nutritious meals. While NTFB is making steady progress toward closing the hunger gap, much work remains to be done to reach the organization's 10-year goal of providing 92 million nutritious meals annually by 2025.

NTFB is a member of Feeding America, a national hunger relief organization.