



A Member of Feeding America

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## **ViewPoint Bank Promotion Raises Nearly \$27,000, Two Tons of Food for North Texas Food Bank Check Presentation at NTFB scheduled for January 29 at 1 p.m.**

**PLANO, Texas**, January 28, 2014 – ViewPoint Bank’s “Give Big/Celebrate Big” holiday promotion lived up to its name, raising \$26,905 and two tons of food for the North Texas Food Bank (NTFB).

The ViewPoint check presentation will be held **Wednesday, January 29 at 1 p.m.** at the food bank, 4500 S. Cockrell Hill, Dallas, TX 75236. ViewPoint employees will then follow the presentation with a volunteer shift, sorting goods for the NTFB.

ViewPoint’s six-week Give Big/Celebrate Big promotion encouraged customer donations to the food bank and featured a drawing for New Year’s Eve party packages. Included in the total amount raised for the food bank was \$16,268 in proceeds from the ViewPoint Bank-sponsored Big D NYE Red Carpet Party.

"The North Texas Food Bank is extremely grateful for the donation of nearly \$27,000 and two tons of food. This donation will provide over 83,800 meals for our 262 Partner Agencies. We are thankful that ViewPoint Bank is concerned about the state of hunger in North Texas and is taking action with hands and heart," said Jan Pruitt, NTFB president and CEO.

### **About North Texas Food Bank**

The North Texas Food Bank is a top-ranked nonprofit hunger relief organization that distributes donated, purchased and prepared foods through a network of more than 1,000 feeding programs and 262 Partner Agencies in 13 counties. Since 1982, the North Texas Food Bank has distributed more than half a billion pounds of food. For more information, visit [www.ntfb.org](http://www.ntfb.org).

### **About ViewPoint Bank**

ViewPoint Bank, N.A. is the wholly owned subsidiary of ViewPoint Financial Group, Inc. (NASDAQ: VPFQ). Based in Plano, ViewPoint has been serving customers in North Texas since 1952. With \$3.4 billion in assets, it operates 29 branches in 17 Metroplex cities, and two First National Bank of Jacksboro locations in Jack and Wise Counties. For more information, visit [www.viewpointbank.com](http://www.viewpointbank.com).

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