



A Member of Feeding America

## FOR IMMEDIATE RELEASE

### **Media Contact**

Jeffrey Clapper  
Communications Manager  
Phone: 214-724-6565  
Email: [jeffreyc@ntfb.org](mailto:jeffreyc@ntfb.org)

## **NORTH TEXAS FOOD BANK TO CELEBRATE DIWALI HOLIDAY BY HOSTING A SPECIAL VOLUNTEER SHIFT ON SATURDAY, NOVEMBER 2, 2013**

**DALLAS (October 29, 2013)** – The North Texas Food Bank (NTFB) will host a special volunteer shift on **Saturday, November 2, 2013 from 9 to 11:30 a.m.** to celebrate the upcoming Diwali holiday. More than 150 volunteers from the Indian-American community will spend this special holiday sorting and packing food to help NTFB provide food to those struggling with hunger in the North Texas community.

Diwali or Deepavali, the “festival of light” signifies the victory of good over evil, light over darkness and knowledge over ignorance. It is the largest and most famous holiday celebrated in India and marks the Hindu New Year. India, being a diverse multi-cultural country, has varied interpretations of Diwali. Though the history, rituals and deities may vary as we move across the country, the essence of the festival remains the same. The festival of lights is emblematic of the elimination of spiritual darkness. Diwali is the occasion to let the light of God enter our hearts and minds while eliminating all the ignorance and unpleasantness within.

"We are honored to partake in this special holiday," explained **Jan Pruitt, President and CEO of the North Texas Food Bank**. "It is remarkable that many of our friends in the Indian-American community have chosen to take time during this special celebration to partner with us to help eradicate hunger in North Texas."

For more information on NTFB, please visit [www.ntfb.org](http://www.ntfb.org). To make a donation or to see how you can help, please contact: **Tammy Barger (Senior Gifts Manager) at 214-605-3936 or [tammyb@ntfb.org](mailto:tammyb@ntfb.org).**

###

### **About The North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Leading the fight against hunger in our community, we distribute donated, purchased, and prepared foods through a network of more than 1,000 feeding programs and 262 Partner Agencies in 13 counties. Since 1982, NTFB has distributed more than half a billion pounds of food. NTFB supports the nutritional needs of North Texans through research, education, advocacy and strategic partnerships. In fiscal year 2013, NTFB provided access to 62 million nutritious meals. NTFB is a member of Feeding America, a national hunger relief organization ([feedingamerica.org](http://feedingamerica.org)).