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15th ANNUAL EMPTY BOWLS AT THE MORTON H. MEYERSON SYMPHONY CENTER TO BENEFIT THE NORTH TEXAS FOOD BANK

Key NTFB fundraising event on March 7 presented by Kroger, to feature 18 of North Texas’ finest restaurants and handcrafted bowls, with proceeds to help fight hunger

DALLAS (February 28, 2014) – The North Texas Food Bank (NTFB) is proud to announce a signature event, the 15th annual Empty Bowls, will be held on March 7, 2014 at the Morton H. Meyerson Symphony Center.

Guests will enjoy a European-themed lunch featuring soup and other delicacies from 18 of North Texas’ finest restaurants. Attendees can select a handcrafted bowl featuring the talents of Texas artists and potters as a memento of the day.

“Empty Bowls is our signature event, one that we always look forward to each spring. It combines artisans of handmade bowls, food and music to come together to help feed hungry North Texans,” said Jan Pruitt, president and CEO of the North Texas Food Bank. “Last year, Empty Bowls raised $155,000 that allowed us to provide 465,000 meals through our 262 Partner Agencies. Because of Empty Bowls’ loyal fan base, Kroger’s sponsorship and the broader community’s support we feel certain Empty Bowls will raise even more funds that will help provide healthy foods to children, seniors and families in need. Join us for this year’s European market luncheon.”

Fifteen years ago Empty Bowls was started by local potters, John and Darlene Williams, as a fun and creative way to fight hunger in the North Texas communities. What started in the basement of a Dallas church has now evolved in to a 2,000-guest event gracing the grand lobby of the Morton H. Meyerson Symphony Center, delicious dishes from area restaurants and more than 3,000 unique, handmade, pottery bowls.

“The North Texas Food Bank truly fills the needs for many families. Kroger is one of the largest supporters of the Food Bank and we are excited to be a part of a really fun event: Empty Bowls,” said Gary Huddleston, Consumer Affairs Director of Kroger.
15th Annual Empty Bowls to benefit North Texas Food Bank

On March 7, the tradition of artfully nourishing our neighbors will once again provide memories for those who attend and hope for those who suffer from hunger.

When: March 7, 2014

Time: 11:00 AM-1:00 PM

Where: Morton H. Meyerson Symphony Center, 2301 Flora Street, Dallas, TX 75201

Ticket Information-Can be purchased at www.ntfb.org/emptybowls
VIP-$100
Includes early entry at 10:30 AM through exclusive VIP entrance, food and beverage, and a handcrafted artisan bowl.
General Admission-$35
Includes entry at 11:00 AM, food and beverage and handcrafted artisan bowl.

General Admission/No Bowl-$25
Includes entry at 11:00 AM, food and beverage.

Parking:
Garage, street level and valet parking available for an additional cost

About North Texas Food Bank
The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Leading the fight against hunger in our community, we distribute donated, purchased and prepared foods through a network of more than 1,000 feeding programs and 262 Partner Agencies in 13 counties. Since 1982, NTFB has distributed more than half a billion pounds of food. NTFB supports the nutritional needs of North Texans through research, education, advocacy and strategic partnerships. In fiscal year 2013, NTFB provided access to 62 million nutritious meals. NTFB is a member of Feeding America, a national hunger relief organization. www.ntfb.org

About Kroger
The Kroger Southwest Division operates 211 stores, 202 pharmacies and 113 fuel centers in Texas and Louisiana and is part of one of the nation’s largest retail grocery chains serving customers in 31 states. For more than 125 years, Kroger has emphasized a customer-first approach to providing quality products, value pricing, outstanding service and an exceptional shopping experience. Headquartered in Cincinnati, Ohio, the supermarket retailer is dedicated to making a difference in the communities it serves by supporting hunger relief, education, health and wellness, and diversity programs. Resulting from the retailer’s philanthropic commitment, Forbes magazine lists Kroger as the most generous company in America. For more information about Kroger, please visit www.kroger.com, Facebook or Twitter.

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