MEDIA ADVISORY

COPPELL ISD TO HOST 'KIDS 4 TURKEYS' FUNDRAISER TO BENEFIT THE NORTH TEXAS FOOD BANK

Community members and students encouraged to donate turkeys for those in need before the Thanksgiving holiday

WHAT:
Coppell Independent School District's 11th annual Thanksgiving frozen turkey drive allows the entire community to corral together for a great cause. Student volunteers of all ages will help gather turkeys, and funds will be raised through a Virtual Turkey Drive.

All turkeys will be collected and sent to the North Texas Food Bank for distribution. Their goal this year is to collect 3,000 turkeys for those in need.

WHEN/WHERE: 
Friday, November 22, 2013 - 7:00-9:00AM
All Coppell Independent District Schools and the Vonita White Administration Building

VIDEO/PHOTO OPPORTUNITIES: 
Video and photo opportunities include students from Coppell ISD and school district representatives giving and sorting turkeys for those struggling with hunger in the North Texas community.

KIDS 4 TURKEYS BACKGROUND: 
Coppell ISD’s annual Kids 4 Turkeys frozen turkey drive allows the entire community to come together for a great cause. Last Thanksgiving, the drive provided 2,628 turkeys for North Texans in need. Stop by any Coppell school the morning of November 22 to make a frozen turkey donation this holiday season to benefit the North Texas Food Bank.


MEDIA CONTACT: 
Jeffrey Clapper, NTFB (214) 270-2059 (office) or (214) 724-6565 (cell)

# # #

11/13/13