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NORTH TEXAS FOOD BANK RECEIVES \$15,000 GRANT FROM *HUNGER IS* TO FIGHT CHILDHOOD HUNGER

Hunger Is, a joint charitable initiative of the Albertsons Companies Foundation and the Entertainment Industry Foundation, will support efforts to eradicate childhood hunger across the U.S.

Dallas, TX (Aug. 3, 2016) – The North Texas Food Bank has received a \$15,000 grant from *Hunger Is* to help solve childhood hunger. As one of the 79 organizations invited by *Hunger Is*, the North Texas Food Bank was tasked with responding with approaches to increase access to free and reduced-cost school breakfast, improve the nutritional quality of breakfast programs, and expand weekend, summer and vacation feeding programs.

Hunger Is, the joint charitable initiative of the Albertsons Companies Foundation and the Entertainment Industry Foundation (EIF), featuring Emmy Award®-winning actress and *Hunger Is* Ambassador Viola Davis, raised more than \$2.5 million in the first *Hunger Is* fall season fundraiser which took place in September 2015 in Albertsons Companies stores throughout the United States. To date, *Hunger Is* has raised \$12.5 million and awarded more than 230 grants.

The \$15,000 *Hunger Is* grant will go towards the NTFB’s Kids Café breakfast program, feeding local children who live in households that struggle to provide a healthy breakfast and other healthy meals. Currently, the program feeds as many as 2,600 children daily (Monday through Friday) at 32 sites in North Texas.

All students enrolled in a free or reduced-cost school lunch program are similarly eligible for breakfast, yet only half of the 22 million children eligible receive this important daily meal. Unfortunately, not all schools partake in the program and those that do often provide the breakfast program before school hours, making participation difficult for the qualified student.

“One out of every four children is food insecure in North Texas,” said Simon Powell, interim President and CEO at the North Texas Food Bank. “With the financial support from donors like the Albertsons Companies Foundation and the Entertainment Industry Foundation, the North Texas Food Bank is able to provide access to an additional 9,500 nutritious meals for hungry kids.”

More information about the issue, along with ways for individuals to donate, is available at HungerIs.org.

About the North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Each day, the North Texas Food Bank provides access to 170,000 meals for hungry children, seniors and families through a network of more than 1,000 programs and more than 200 Partner Agencies. In fiscal year 2014, NTFB provided access to some 62 million meals.

NTFB is a member of Feeding America, a national hunger relief organization.

About *Hunger Is*

Hunger Is, a joint charitable program of the Albertsons Companies Foundation and the Entertainment Industry Foundation (EIF), is designed to build awareness and raise funds in an effort to eradicate childhood hunger in America. Funds raised through *Hunger Is* directly benefit programs focused on

combating childhood hunger and improving health-related outcomes. For more information, visit www.HungerIs.org.

About the Albertsons Companies Foundation

Founded in 2001, The Albertsons Companies Foundation, formerly The Safeway Foundation, supports causes that impact our customers' lives. Albertsons Companies stores provide the opportunity to mobilize funding and create awareness in our neighborhoods through the generous contributions by our customers, our employees' passion and partnerships with our vendors. We focus on giving locally in the areas of health and human services, hunger relief, education and helping people with disabilities. Albertsons Companies and the Albertsons Companies Foundation have invested \$1 billion in our neighborhoods since 2001. For more information about the Albertsons Companies Foundation, visit www.safewayfoundation.org.

About the Entertainment Industry Foundation

Founded in 1942, the Entertainment Industry Foundation (EIF) is a multifaceted organization that occupies a unique place in the world of philanthropy. By mobilizing and leveraging the powerful voice and creative talents of the entertainment industry, as well as cultivating the support of organizations (public and private) and philanthropists committed to social responsibility, EIF builds awareness and raises funds, developing and enhancing programs on the local, national and global level that facilitate positive social change. For more information, visit www.eifoundation.org.

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