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The North Texas Food Bank and Hershey Help to Nourish More Minds in the Dallas Area
The Hunger-Relief Organization Receives \$15,000 to Address Child Hunger

DALLAS (Oct. 22, 2015) – More than 18,000 children in North Texas turn to the North Texas Food Bank for food assistance each year. Thanks to a gift of \$15,000 from The Hershey Company, the North Texas Food Bank will have more support for its child hunger programs, which serve kids in the 13-county service area who face hunger.

The North Texas Food Bank is one of six Feeding America® member food banks selected to receive a grant from Hershey as part of its [Nourishing Minds](#) initiative, a new global social purpose that will provide children in the United States and abroad with the basic nutrition that is critical for them to learn and grow.

“One in every four children in our community may not know where they will find their next meal,” said Jan Pruitt, President and CEO of the North Texas Food Bank. “With Hershey’s commitment, the North Texas Food Bank will be able to ensure that more children in need have access to nutrient-rich foods.”

This grant will benefit child hunger-relief programs which serve children during critical out of school hours, including Food 4 Kids, School Pantry and Kids Cafe®. With these funds, the North Texas Food Bank will work alongside schools and social service programs to distribute and serve nutritious foods to kids in need throughout the school year and the summer months.

“While the lack of basic nutrition for children is a social issue that impacts communities around the world, we recognize the tremendous need in towns and cities across the U.S. We are excited to partner with the North Texas Food Bank to provide meals to children where they are needed most,” said Jeff King, senior director of corporate social responsibility and sustainability for The Hershey Company.

Hershey and Feeding America’s shared goal is to provide nutrition to help kids learn and grow, allowing kids to focus on their studies, rather than their stomachs. Through [Hershey’s Nourishing Minds](#) initiative, it will work with public and private partners to make an impact in three key areas: basic nutrition for children, agriculture and food systems, and research and development. Hershey’s goal is to nourish 1 million minds by 2020.

Through a network of more than 200 Partner Agencies, the North Texas Food Bank is able to provide donated, purchased and prepared foods to feed hungry children, seniors and families in the community. Through education, advocacy and strategic partnerships, due in large part to their relationship with Feeding America, the North Texas Food Bank is working toward eliminating the hunger gap in North Texas by providing 92 million meals annually by 2025.

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ABOUT THE NORTH TEXAS FOOD BANK

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization. Each day, the North Texas Food Bank provides access to 170,000 meals for hungry children, seniors and families through a network of more than 1,000 programs and more than 200 Partner Agencies. In fiscal year 2014, NTFB provided access to some 62 million meals.

NTFB is a member of Feeding America, a national hunger relief organization.