



FOR IMMEDIATE RELEASE

Media Contacts:

North Texas Food Bank: Adrienne Scruggs (214) 270-2058

Dean Foods: Jamaison Schuler (214) 721-7766

DEAN FOODS FOUNDATION TO DONATE \$300,000 TO THE NORTH TEXAS FOOD BANK

Food Bank to unveil mural recognizing the largest corporate foundation gift in the organization's history

DALLAS (February 1, 2013) – Dean Foods, one of the nation's leading food and beverage companies, announces its three-year commitment of \$300,000 to the North Texas Food Bank (NTFB). ***This is the largest corporate foundation gift in NTFB history***, and will have an invaluable impact on the food bank's ability to fight childhood hunger. With nearly 1 in 4 North Texas children food insecure, the approximately 256,250 meals this gift will provide through the Food Bank's *Food 4 Kids* and School Pantry Programs will have a significant impact during this critical time for our local communities.

The *Food 4 Kids* program provides backpacks of non-perishable, nutritious, kid-friendly food for approximately 11,000 chronically hungry elementary school children to take home every Friday during the school year. The School Pantry Program currently distributes non-perishable items and fresh produce to students and their families at four area schools, and in 2012 provided over 350,000 meals. The Dean Foods gift will provide 200,000 meals through these weekend backpacks, and 56,250 meals through the school pantries.

Texas artist Jer Giles – who for years has been commissioned by the State Fair of Texas to paint “Big Tex” – recently created the *Dean Foods Foundation Volunteer Central* mural in the heart of the NTFB's Cockrell Hill distribution center, to highlight Dean Foods' historic donation and their commitment to community and volunteer service. The mural will be unveiled in front of NTFB and Dean Foods staff and volunteers.

“Dean Foods is one of the strongest corporate partners we have,” **said Jan Pruitt, president and CEO of the North Texas Food Bank.** “This is the largest corporate foundation pledge we have ever received, and it matches the gift Dean Foods gave us in 2010. We are grateful to the company for their continuous support in helping us feed those struggling with hunger – particularly our children, who are often the most vulnerable among us.”

###

DEAN FOODS FOUNDATION DONATES \$300,000 TO THE NORTH TEXAS FOOD BANK

Since 2004, Dean Foods and the Dean Foods Foundation have given and pledged financial gifts of over \$1,080,000 to the food bank, partnering most often on programs impacting childhood hunger. Dean Foods has also donated over 1,700,000 pounds of nutritious product – including high quality shelf-stable milk critically needed for the food bank’s children’s programs – providing over 1.4 million meals for our North Texas community. In addition, Dean Foods employees volunteer throughout the year at the food bank and have dedicated approximately 3,131 hours of volunteer service supporting programs like *Food 4 Kids*.

“Dean Foods is committed to providing nutritious food and beverages for families across the country and in the communities where we operate. That’s why it’s important for us to support organizations like the North Texas Food Bank,” **said Gregg Tanner, CEO of Dean Foods.** “And, we are honored to have the Dean Foods name tied to the Food Bank’s volunteer program to serve as a symbol of our commitment and partnership.”

About North Texas Food Bank

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization which leads the fight against hunger with knowledge-based strategies to distribute donated, purchased, and prepared foods through a network of feeding programs in 13 North Texas counties. NTFB supports the nutritional needs of children, families and seniors through research, education, advocacy and strategic partnerships. In FY 2012, NTFB provided access to more than 47 million nutritious meals. Founded in 1982, the year 2012 marks NTFB’s 30th anniversary. NTFB is a member of Feeding America (feedingamerica.org).

About Dean Foods

Dean Foods is a leading food and beverage company in the United States. The Company's Fresh Dairy Direct segment is the nation's largest processor and direct-to-store distributor of fluid milk marketed under more than 50 local and regional dairy brands and private labels. Fresh Dairy Direct also distributes ice cream, cultured products, juices, teas, bottled water and other products. Dean Foods also holds a majority interest in The WhiteWave Foods Company, which produces and sells an array of nationally and internationally branded plant-based foods and beverages, coffee creamers and beverages, and premium dairy products. WhiteWave brands - including Silk®, Horizon Organic®, International Delight®, and LAND O LAKES® - are category leaders and consumer favorites. Alpro is the pan-European leader in branded soy food and beverage products with the Alpro® soya and Provamel® brands. For more information about Dean Foods, visit www.deanfoods.com.

###