



## FOR IMMEDIATE RELEASE

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## THE NATIONAL DIAPER BANK NETWORK TO DONATE ONE MILLION DIAPERS TO THE NORTH TEXAS FOOD BANK

*Diaper donation to assist Food Bank clients and help with heavy demand*

**DALLAS (June 10, 2013)** – The National Diaper Bank Network (NDBN) announces its donation of one million diapers to the North Texas Food Bank (NTFB). The Food Bank will receive 500,000 each year for the next two years. With this donation, many families that NTFB serves will be able to spend less on diapers and have the option to spend more money on food during the hungriest time of the year - summer.

This donation is made possible through NDBN's Affiliate Partnership Program, which is designed to create a robust national network of diaper banks that will distribute diapers to families in need through social service agencies. Through an application process, NDBN selected regional partners, community partners, and Feeding America affiliated Food Bank partners, such as the North Texas Food Bank, to participate. These programs were selected based on demonstrated ability to distribute diapers through a large network of agencies and potential for growth. Thanks to a generous donation of diapers from NDBN's founding sponsor Huggies®, each Partner will receive a large and assured supply of diapers that will allow it to concentrate on infrastructure, development, and other organizational priorities that will support increased sustainability and growth.

“Diaper banks are essential organizations. Because they are often grass roots movements starting out of someone’s kitchen or church basement, they are also often vulnerable ones, without secure funding or the staff time to develop new resources,” **explains Alison Weir, director of programs at NDBN.** “By providing diaper banks with a reliable supply of diapers and targeted technical assistance, we support them as they become stronger and more sustainable to allow them to meet the needs of more low-income families.”

Diapers cannot be purchased with food stamps, formally known as the Supplemental Nutrition Assistance Program (“SNAP”) or the Supplemental Nutritional Assistance for Women Infants and Children (“WIC”). As a result, families in need must draw on their own limited funds to buy diapers which may cost as much as \$100 or more each month. Diaper banks provide families assistance with this basic need for babies and toddlers.

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“Diapers are a hot commodity for many families, and with the heavy demand, it can be hard for those in our community to acquire them through social service organizations,” **said Jan Pruitt, president and CEO of the North Texas Food Bank.** “Many families we serve have to choose between purchasing diapers or food. With this generous donation, many of our clients will be able to have both.”

According to the National Center on Children in Poverty, 3 million American children under 3 years old live in poverty, most of whom wear diapers. At a rate of six diapers per day, diaper-wearing children in poverty in U.S. need over 6.7 billion diapers a year to stay dry and healthy.

### **About the National Diaper Bank Network**

The National Diaper Bank Network (NDBN) is a formed national nonprofit organization dedicated to ensuring that every child in the United States has an adequate supply of diapers to remain clean, dry and healthy. Its mission is to raise awareness of diaper need and to build the capacity of diaper banks throughout the country by creating a national network of community partners. For more information please visit [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org).

### **About North Texas Food Bank**

The North Texas Food Bank (NTFB) is a top-ranked nonprofit relief organization which leads the fight against hunger with knowledge-based strategies to distribute donated, purchased, and prepared foods through a network of feeding programs in 13 North Texas counties. NTFB supports the nutritional needs of children, families and seniors through research, education, advocacy and strategic partnerships. In FY 2012, NTFB provided access to more than 47 million nutritious meals. Founded in 1982, the year 2012 marked NTFB’s 30th anniversary. NTFB is a member of Feeding America ([feedingamerica.org](http://feedingamerica.org)).

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