



A Member of Feeding America

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NORTH TEXAS FOOD BANK TO PROVIDE HOLIDAY “FOOD FOR FAMILIES” WITH DRIVE-THROUGH NEIGHBORHOOD PARKING LOT DISTRIBUTION

NTFB Seeks Donations to Meet Fundraising Goal as Food Demand Increases Across North Texas \$3.5 Million Needed By End of Month

WHAT NTFB “FOOD for FAMILIES” PARKING LOT FOOD DISTRIBUTION – Families in Pleasant Grove are among those across the area receiving food this holiday season through the North Texas Food Bank’s “Food for Families” neighborhood parking lot distributions. Around 260 pre-qualified families can participate and will line up their vehicles to receive fresh produce and bakery items, just in time for Christmas and when children will be home during the holiday break from school.

The holidays are particularly tough for many families this year as new SNAP (Food Stamp Program) cuts have impacted nearly half a million of the North Texas Food Bank’s clients. As a result, NTFB is supplying an additional 1 million+ pounds of food per month – an increase of 20 percent.

NTFB must raise \$7 million before the end of December in order to meet the increased demand and to put food on the tables of hungry North Texans now and into the New Year. So far, NTFB has met only half of its goal, with another \$3.5 million needed.

WHEN FRIDAY, DEC. 20 – 9:30am – 10am (Vehicles begin lining up at 8:30am)

WHERE 400 S. Buckner Blvd, Dallas, TX 75217 (El Volcan parking lot) ([map](#))

WHO

- Jan Pruitt, North Texas Food Bank, President & CEO
- Up to 260 pre-qualified families lining up for food distribution
- NTFB volunteers and Partner Agencies: **Buckner Crisis Relief Center, Sharing Life Community Outreach, Pleasant Grove Food Pantry**

WHY

- NTFB raises 40% of its annual funds in Nov-Dec, which means help is needed now more than ever
- NTFB provides access to 175,000 nutritious meals a day BUT the need is 300,000
- Every \$1 donated feeds 3 people
- 1 in every 4 children in North Texas are at risk of hunger
- Texas ranks as the second highest state for food insecurity

Food for Families is a cooperative effort with various NTFB Partner Agencies. The program distributed 572,165 pounds of food to 11,536 families last fiscal year alone.

The [North Texas Food Bank \(NTFB\)](#) is a top-ranked nonprofit relief organization. Leading the fight against hunger in our community, we distribute donated, purchased, and prepared foods through a network of more than 1,000 feeding programs and 262 Partner Agencies in 13 counties. Since 1982, NTFB has distributed more than half a billion pounds of food. NTFB supports the nutritional needs of North Texans through research, education, advocacy and strategic partnerships. In fiscal year 2013, NTFB provided access to 62 million nutritious meals. NTFB is a member of [Feeding America](#), the largest hunger relief organization in the nation.

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