



AGENCY UNIVERSITY

Where Good Agencies Come To Grow

2010 Summer Course Schedule

TO REGISTER:

- Contact El Centro Community College: 214.860.2696
- Tell the registrar you are a member agency of the North Texas Food Bank and you would like to sign up for a course with Agency University
- Provide the course *name* and *number* along with any additional information

****Note: In order to receive Continuing Education Units issued by Dallas County Community College District, and Tier credit from the NTFB, you must complete all sessions within a registered course.***

Session Name: Orientation to NTFB - 4 Hours

**This session does NOT count for CEU credit OR for NTFB Tier credit.*

Orientation is required for all incoming Agencies and for new Agency directors who oversee food programs. To register, contact Alanie Eguia, NTFB Agency Relations Associate at 214.270.2026.

Dates

June 8, 2010
July 5, 2010

Times

8:00am-12:00pm
8:00am-12:00pm

Registration Deadline

June 4, 2010
July 1, 2010

Course Name: Grant Writing 101 – 9 Hours

ETWR.1000.54401

Grant Writing I: Prospecting and Planning – 3 Hours

Money doesn't grow on trees- and grantors won't dish out the cash unless there is a specific need! Learn how to determine your need for funding, identify potential grantors, and understand application guidelines.

Grant Writing II: Proposal Development – 3 Hours

What components make a proposal stand out in a crowd? Learn how to sell your organization to grantors using the appropriate tools such as a well-formed case for support, specific goals, and a detailed budget.

Grant Writing III: Cultivation and Reporting – 3 Hours

Receiving your grant is hardly the end of the process. Effectively collecting data, tracking spending, and reporting progress are important and can benefit your organization in more ways than one!

Sessions

Grant Writing I: Prospecting and Planning
Grant Writing II: Proposal Development
Grant Writing III: Cultivation and Reporting

Dates

June 1, 2010
June 7, 2010
June 14, 2010

Times

9:00am – 12:00pm
9:00am – 12:00pm
9:00am - 12:00pm

Registration Deadline

May 31, 2010
May 31, 2010
May 31, 2010

Course Name: Technology for Nonprofits – 9 Hours

ITNW.1007.54401

Getting Started: Develop Your Technology Plan – 3 Hours

How tech-savvy is your organization? Learn about your options for growth and the special considerations that must be tackled when applying new resources.

Metrics: Using Technology to Tell Your Story – 3 Hours

Showcase your work to potential donors, volunteers and clients in an easy-to-understand way using current technology tools. It's an easy and efficient way to modernize your marketing and public relations efforts.

Social Media: The Way of the Future – 3 Hours

Do you know how to “tweet”? Does your organization have “friends” or “fans”? Social media sites such as “Twitter and “Facebook” are central to reaching donors of the younger generation. We'll show you how to get in the loop!

Summer Sessions

Getting Started: Develop Your Technology Plan
Metrics: Using Technology to Tell Your Story
Social Media: The Way of the Future

Dates

July 7, 2010
July 12, 2010
July 14, 2010

Times

9:00am – 12:00pm
9:00am – 12:00pm
9:00am – 12:00pm

Registration Deadline

July 6, 2010
July 6, 2010
July 6, 2010